**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1.    (Original)  A method of displaying information in a data processing system for processing loan information, comprising:

receiving a selection of a product type, wherein the product type is a type of home mortgage loan including a unique set of attributes;

receiving a request to associate a unique seller marketing name with the product type;

storing the association of the unique seller marketing name with the product type; and

displaying the unique seller marketing name in place of or in addition to the product type following the association.

2.    (Original)  A method of displaying information in a data processing system according to claim 1, further including providing an Internet-enabled user interface, the Internet-enabled user interface permitting a user to access the method by way of the Internet.

3.    (Original)  A method of displaying information in a data processing system according to claim 1, further including permitting a seller to enter into a commitment to sell the loan identified by the unique seller marketing name.

4.    (Original)  A method of displaying information in a data processing system according to claim 3, further including permitting the seller to deliver the loan identified by the unique seller marketing name.

5.    (Original)  A method of displaying information in a data processing system according to claim 1, wherein receiving a selection of a product type includes providing a listing of only the products that the seller is eligible to access.

6.      (Original)  A method of displaying information in a data processing system according to claim 1, further including associating a unique identification with a seller of the home mortgage loan.

7.      (Original)  A method of displaying information in a data processing system according to claim 6, further including associating the association of the unique seller marketing name with the unique identification.

8.      (Original)  A method of displaying information in a data processing system according to claim 7, wherein multiple associations of the unique seller marketing name with the product type can be associated with the unique identification.

9.      (Original)  An interface for a data processing system for processing loan information, comprising:

      means for listing a plurality of product types, wherein each of the plurality of product types is a type of home mortgage loan with a unique set of attributes;

      means for receiving a request to associate a unique seller marketing name with the product type;

      means for storing the association of the unique seller marketing name with the product type; and

      means for displaying the unique seller marketing name in place of or in addition to the product type following the association.

10.      (Original)  An interface for a data processing system according to claim 9, further including providing an Internet-enabled user interface, the Internet-enabled user interface permitting a user to access the method by way of the Internet.

11.      (Original)  An interface for a data processing system according to claim 9, further including permitting a seller to enter into a commitment to sell the loan identified by the unique seller marketing name.

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12.     (Original)  An interface for a data processing system according to claim 11, further including permitting the seller to deliver the loan identified by the unique seller marketing name.

13.     (Original)  An interface for a data processing system according to claim 9, wherein receiving a selection of a product type includes providing a listing of only the products that the seller is eligible to access.

14.     (Original)  An interface for a data processing system according to claim 9, further including associating a unique identification with a seller of the home mortgage loan.

15.     (Original)  An interface for a data processing system according to claim 9, further including associating the association of the unique seller marketing name with the product type with the unique identification.

16.     (Original)  An interface for a data processing system according to claim 15, wherein multiple associations of the unique seller marketing name with the product type can be associated with the unique identification.

17.     (Original)  A data processing system for processing loan information, comprising:

acquisition logic, the acquisition logic including logic configured to receive acquisition information pertaining to loan term, interest rate, principal owed and other parameters for a plurality of loans;

committing logic configured to permit a seller of the plurality of loans to enter into a commitment to sell the loans; and

a committing logic interface configured to permit the seller to associate a unique seller marketing name with each type of the plurality of loans.

18.     (Original)  A data processing system according to claim 17, wherein the acquisition logic, the committing logic, and the committing logic interface are provided on a common integrated data processing platform.

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19.     (Original) A data processing system according to claim 17, further comprising a common data storage system, the data storage system being commonly accessible to the acquisition logic, the reporting logic, and the financial asset generation logic.

20.     (Original) A data processing system according to claim 17, wherein the committing logic interface is an Internet-enabled user interface, the Internet-enabled user interface permitting a user to access the committing logic by way of the Internet.

21.     (Original) A data processing system according to claim 17, wherein each of the plurality of loans is described using a series of attributes, and wherein the data processing system is capable of being modified to process loan information for new types of loans by modifying the composition of the series of attributes.

22.     (Original) A data processing system comprising:

acquisition logic, the acquisition logic including logic configured to receive information pertaining to loan term, interest rate, principal owed and other parameters for a plurality of loans;

committing logic configured to permit a seller of the plurality of loans to enter into a commitment to sell the loans; and

a committing logic interface configured to permit the seller to associate a unique seller marketing name with each type of the plurality of loans,

wherein the acquisition logic, the committing logic, and the committing logic interface are provided on a common integrated data processing platform.

23.     (Original) A data processing system according to claim 22, further comprising a common data storage system, the data storage system being commonly accessible to the acquisition logic, the committing logic logic, and the committing logic interface.

24.     (Original) A data processing system according to claim 22, wherein every type of the plurality of loans is associated with a unique product name.

25. (Original) A data processing system according to claim 24, wherein committing logic is further configured to permit the unique seller marketing name to be associated with the unique product name.

26. (Original) A data processing system according to claim 25, wherein committing logic is configured to present the seller with the unique seller marketing name following association with the unique product name.

27. (Original) A data processing system according to claim 22, further comprising an Internet-enabled user interface, the Internet-enabled user interface permitting a user to access the data processing system by way of the Internet.

28. (Original) A data processing system comprising:

(A) acquisition logic, the acquisition logic including logic configured to receive acquisition information pertaining to loan term, interest rate, principal owed and other parameters for a plurality of loans, the acquisition logic including

(1) committing logic configured to permit a seller of the plurality of loans to enter into a commitment to sell the loans,

(2) a committing logic interface configured to permit the seller to associate a unique seller marketing name with each type of the plurality of loans,

(3) pricing logic configured to determine selling prices from the plurality of loans, and

(4) deal management logic configured to track terms of deals entered into with the seller of the plurality of loans;

(B) reporting logic, the reporting logic including logic configured to receive payment reporting information regarding borrower payments in connection with the plurality of loans, the reporting information being received on an ongoing basis throughout at least a portion of a term of each the plurality of loans, the reporting logic including

(1) comparison logic configured to calculate expected payment reporting information pertaining to the plurality of loans and to compare the expected payment reporting information with the received payment information,

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(2)     accounting logic configured to generate accounting records reflecting the received payment information, and

(3)     aggregation logic configured to aggregate cash flows from the plurality of loans to generate payment information for the plurality of financial assets.

(C)     financial asset generation logic, the financial asset generation logic including logic configured to facilitate creation and maintenance of a plurality of financial assets backed by the plurality of loans, the creation and maintenance of the plurality of financial assets resulting in the generation of investment information; and

(D)     a rules engine, the rules engine comprising a series of business rules;

(E)     a common data storage system, the data storage system being commonly accessible to the acquisition logic, the reporting logic, and the financial asset generation logic;

wherein the loan information includes the acquisition information, the payment reporting information, and the investment information, and wherein the rules engine processes the loan information by applying the business rules to the loan information; and

wherein the acquisition logic, the reporting logic, and the financial asset generation logic are provided on a common integrated data processing platform.

29.     (Original) A data processing system according to claim 28, wherein each type of the plurality of loans is associated with a unique seller marketing product name.

30.     (Original) A data processing system according to claim 29, wherein committing logic is further configured to permit the unique seller marketing name to be associated with the unique product name.

31.     (Original) A data processing system according to claim 30, wherein committing logic is configured to present the seller with the unique seller marketing name following association with the unique product name.

32.     (Original) A data processing system according to claim 28, further comprising an Internet-enabled user interface, the Internet-enabled user interface permitting a user to access the data processing system by way of the Internet.

33.  (New)  A method of generating a selection list for loans to be sold by a seller to a purchaser, the method comprising:

providing a web-based interface to a seller;

providing a computer database coupled to the web-based interface and configured to store loan data for loans the seller is eligible to sell to the purchaser, wherein the loan data for each loan includes a purchaser-assigned name and a seller identifier;

receiving the seller identifier via the web-based interface from the seller;

retrieving the loan data for each of the loans the seller is eligible to sell to the purchaser from the computer database using the seller identifier;

displaying a seller loan list to the seller via the web-based interface, the seller loan list configured to display the purchaser-assigned name for each of the loans the seller is eligible to sell to the purchaser;

receiving a customization request from the seller via the web-based loan sales interface;

displaying a customized loan list to the seller via the web-based interface, the customized loan listing configured to display the purchaser-assigned name for each of the loans the seller is eligible to sell to the purchaser that also satisfies the customization request;

receiving a selection input from the seller via the web-based interface, wherein the selection input identifies a purchaser-assigned name in the customized loan list;

displaying a selection list to the seller via the web-based interface, the selection list configured to display the purchaser-assigned name identified by the selection input;

receiving a seller-assigned name from the seller for each purchaser-assigned name in the selection list via the web-based interface

configuring the loan data stored in the computer database to further include each received seller-assigned name with the purchaser-assigned name and the seller identifier; and

configuring the web-based interface to display the seller-assigned name for each loan included in the seller loan list;

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wherein the method is performed by a computer system associated with a participant in the secondary mortgage market.

34.    (New)  A method according to claim 33, wherein the loan data for each loan further includes a set of attributes for each loan.

35.    (New)  A method according to claim 34, wherein the set of attributes for each loan includes a loan term, a loan type, and an interest rate.

36.    (New)  A method according to claim 35, wherein the customization request is based upon the set of attributes for each loan.

37.    (New)  A method according to claim 33, wherein displaying the seller-assigned name for each loan include in the seller loan list includes graphically displaying each seller-assigned name proximate the purchaser-assigned name associated with each seller-assigned name.

38.    (New)  A method according to claim 33, further comprising:

receiving a modification request from the seller via the web-based interface, wherein the modification request is associated with the seller-assigned names for at least one loan; and

editing the selection list based upon the modification request.

39.    (New)  A system for generating a selection list for loans to be sold by a seller to a purchaser, the system comprising:

a computer interface;

a computer database coupled to the computer interface, wherein the computer database is configured to store loan data for loans the seller is eligible to sell to the purchaser, and wherein the loan data for each loan includes at least a purchaser-assigned name and a seller identifier; and

computer-implemented logic coupled to the computer interface, wherein the computer-implemented logic is configured to:

receive the seller identifier via the computer interface from the seller;

retrieve the loan data for each of the loans the seller is eligible to sell to the purchaser from the computer database including the seller identifier;

display a seller loan list to the seller via the computer interface, the seller loan list including the purchaser-assigned name associated with the loan data for each of the loans the seller is eligible to sell to the purchaser including the seller identifier;

receive a customization request from the seller via the computer interface;

generate a customized loan list based on the seller loan list and the customization request, wherein the customized loan list includes the purchaser-assigned name associated with the loan data for each of the loans the seller is eligible to sell to the purchaser that also satisfies the customization request;

display the customized loan list to the seller via the computer interface;

receive a selection input from the seller via the computer interface, wherein the selection input identifies at least one selected purchaser-assigned name in the customized loan list;

generate a selection list based on the selection input, wherein the selection list includes the at least one selected purchaser-assigned name identified by the selection input;

display the selection list to the seller via the computer interface;

receive a seller-assigned name from the seller for each purchaser-assigned name in the selection list via the computer interface;

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store the seller-assigned name in the computer database such that each received seller-assigned name is associated with the purchaser-assigned name and the loan data for one of the loans the seller is eligible to sell to the purchaser;

configure the computer interface so that upon receiving one of the seller-assigned name and the purchaser-assigned name associated with the seller-assigned name via the computer interface, the loan data associated with the seller-assigned name is retrieved from the computer database and displayed to the seller via the computer interface; and

display the selection list and the seller-assigned names to the seller via the computer interface.

40.    (New)  A system according to claim 39, wherein the loan data for each loan further includes a set of attributes for each loan.

41.    (New)  A system according to claim 40, wherein the set of attributes for each loan includes a loan term, a loan type, and an interest rate.

42.    (New)  A system according to claim 41, wherein the customization request is based upon the set of attributes for each loan.

43.    (New)  A system according to claim 39, wherein the computer-implemented logic is further configured to display each seller assigned name proximate the purchaser-assigned name associated with the seller-assigned name.

44.    (New)  A system according to claim 39, wherein the computer-implemented logic is further configured to edit the selection list based upon at least one modification input received from the seller via the computer interface.